

# P4 ONE LLC

## Capabilities Statement

**UEI:** SW9VDGLV8AY6 | **CAGE:** 17SM1 | **SAM:** Active | **NJ MBE:** Certified (A0654-63)

### Core Competencies

- High-performance website and landing page builds (audit-ready structure, SEO hygiene, conversion paths)
- AI media production for ads and social (short-form video, image packs aligned to offers)
- Business email identity and deliverability foundations (SPF, DKIM, DMARC, migrations)
- Growth systems and digital infrastructure (automation, pipelines, scalable frameworks)
- Facility cleaning and janitorial services (scope-based routing, standards, frequency management)

### Differentiators

- Single accountable prime — one owner for the outcome, no vendor fragmentation
- Specialized delivery units routed internally under one contract-level entity
- Performance-first execution standards with measurable outcomes
- Clear intake → next steps → timeline → quote path

### Delivery Units

P4 Web Studio • Protocol 4 Pro • P4 Mail • P4 One Digital • DM House Cleaning

### Contact

Website: <https://p4one.com>

Entity: P4 ONE LLC